

# **JOB DESCRIPTION of Sales Representative**

 Title
 : Sales Representative (Penetration)

**Department** : Sales

#### **Job Description:**

We are looking for a motivated and results-driven Sales Representative to join our team. The Sales Representative will play a key role in driving sales by effectively promoting and selling our products/services to new and existing customers, building strong customer relationships, and contributing to the overall success of the sales team.

## **Key Responsibilities:**

- 1. **Sales Target Achievement**: Meet or exceed sales targets by effectively selling products or services to new and existing customers.
- 2. **Customer Relationship Building**: Develop and maintain strong relationships with customers to understand their needs, provide solutions, and ensure customer satisfaction.
- 3. **Prospecting and Lead Generation**: Identify and qualify potential leads, follow up on inquiries, and convert leads into sales opportunities.
- 4. **Sales Strategy Implementation**: Execute sales strategies and tactics to drive business growth and increase market share.
- 5. Market and Competitor Analysis: Stay informed about market trends, competitor activities, and industry developments to adjust sales approaches accordingly.
- 6. Other tasks as assigned.

### **Skills and Qualifications:**

- 1. **Communication Skills**: Excellent verbal and written communication skills to effectively convey product benefits and build rapport with customers.
- 2. **Sales Acumen**: Strong sales skills including negotiation, persuasion, and closing techniques to drive sales and achieve targets.
- 3. **Customer Service Orientation**: A customer-centric approach with the ability to understand and address customer needs and concerns.
- 4. **Time Management**: Effective time management skills to prioritize activities, manage a sales pipeline, and meet deadlines.
- 5. **Resilience and Persistence**: Ability to handle rejection, overcome objections, and persist in pursuing sales opportunities.





- **6.** Adaptability: Flexibility to adjust to changing market conditions, customer requirements, and internal processes.
- **7. Technical Proficiency**: Basic knowledge of sales software, CRM systems, and other tools to track sales activities, manage leads, and generate reports.

#### **Benefits:**

- Insurance with full Salary
- Accident insurance & Healthcare
- Training scheme
- Incentive/ Bonus
- Salary review
- Annual leave and 5 days work a week
- Business trip allowance
- Working with young motivate team

### How to apply?

Interested candidates should submit their resume letter highlighting your relevant experience and achievements in Sales Representative to email: <a href="mailto:nhi.ngohoangyen@helukabel.com.vn">nhi.ngohoangyen@helukabel.com.vn</a>

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